



KRISTINA ODOM

GRAPHIC DESIGNER

Profile

I am a detail-oriented and innovative graphic designer with 3+ years of experience in website design, database administration, and studio photography. Strong creative and analytical skills. Flexible collaborative team player or independent worker with a strong work ethic.

EXPERIENCE

FREELANCE DESIGN AND WEB DEV

Really Great Company

2022 - Present

- Professional interpersonal communication with customers, clients
- Product and brand identity design
- Front end and back end Wordpress website development

WEBMASTER/GRAPHIC DESIGNER

B&P Lamp Supply

2019-2022


- Database administration, website design and troubleshooting
- Partnered with the president, vice president and marketing lead to developed 20+ design projects and studio product photography
- Maintained and improved product listings for retail and wholesale
- Developed ecommerce solution designs that improved efficiency, profit and traffic

MERCHANDISING ASSOCIATE

Ross Department Store

2016 - 2018

- Customer service, stocking and inventory of department store
- Upkeep of stockroom supplies and store aesthetics
- Received employee of the month and bonuses

 615-796-4075

 kodomdesigns@gmail.com

 1906 Grass Creek Ct.,
Murfreesboro, Tennessee

 kodom.squarespace.com

EDUCATION

GENERAL STUDIES

Volunteer State Community College

2010 - 2014

BACHELOR OF SCIENCE

Middle Tennessee State University

2014 - 2016

SKILLS

- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Adobe Premiere Pro
- Adobe Lightroom
- Magento 1 & 2
- Project Management Tools
- Front and Back End Code
- Camera and studio operation



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EXPERIENCE CONT.

PET CARE SPECIALIST

Petsmart

2014-2016

- Care, assessment, sanitation, medication of animals
- Welcoming demeanor to customers while answering phones, questions, cross trained to register and trained other co-workers
- Educated customers on pet care and maintenance as well as selling products
- Stocked store and attended to customers all while in a fast paced, loud retail environment
- Go-to person for advice; able to effectively communicate with customers and coworkers in a friendly positive manner
- Experienced with handling chaotic and biohazardous situations

PIZZA ASSEMBLER

Hungry Howie's

2013

- Register duties, answered phone calls and took orders, Commended by customers for enjoyable phone call and register interactions
- Assembled pizzas, made and stocked dough batches, food preparation and stocking, operated kitchen machinery. Assisted with store opening and closing procedures
- Made large orders accurately and timely during rush hours; praised by CEO for exceptional abilities

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SKILLS CONT.

- Computer literacy
- Interpersonal communication
- Customer service
- Flexible work styles
- Dead-line and production driven
- Collaborative
- Understanding of software and code
- Fast learner
- Analytical and problem solving